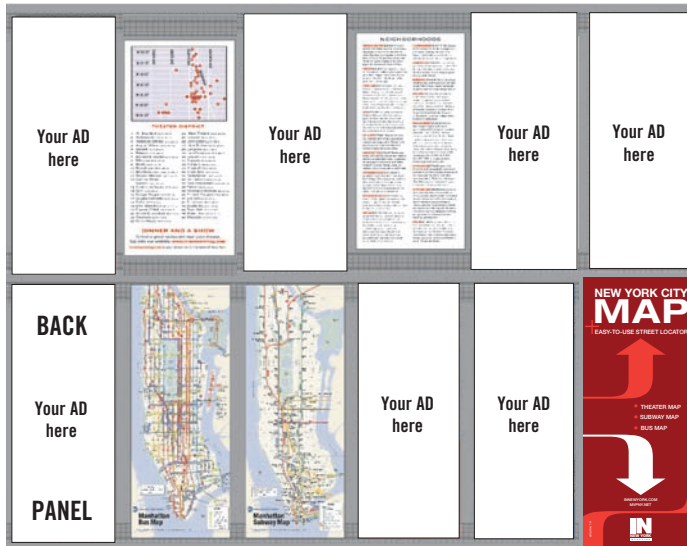


Production Specifications for *IN New York Map*

SUPPLY DIGITAL FILES: high-resolution PDF/Acrobat files; include all imported high-resolution (300 dpi) images, all screen and printer fonts, and high-resolution logos and/or graphics. MVP/NY reserves the right to reject files that are not print-quality or supplied in any format other than the above.

FOUR-COLOR: Color ads must be supplied as CMYK

AD DIMENSIONS: 3.125x8"



SEND ALL PRINTED OR DIGITAL MATERIALS TO:

MVP/NY
Attn: Production Department
79 Madison Avenue, 8th floor
New York, NY 10016
P: 212.636.2789
F: 212.716.8578

SENDING DIGITAL MATERIALS:

If your file size is less than 10MB please e-mail the ad as an attachment to:
inymapads@ftp.in-newyorkmag.com

If your file size is greater than 10MB please contact the MVP/NY Production Department for instructions:

Ray O'Connell
Production Manager
212.636.2789
ray.oconnell@morris.com

DEADLINES:

	MAP SPACE	MATERIALS
March:	Jan. 16	Jan. 21
June:	Apr. 10	Apr. 20
September:	Jul. 10	Jul. 17
December:	Oct. 9	Oct. 16

