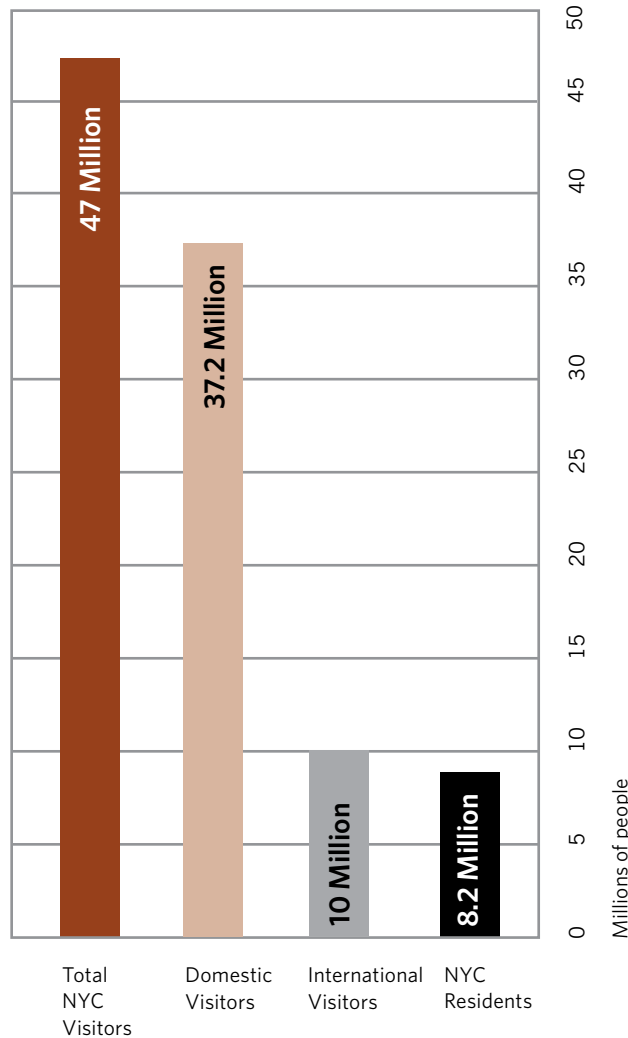
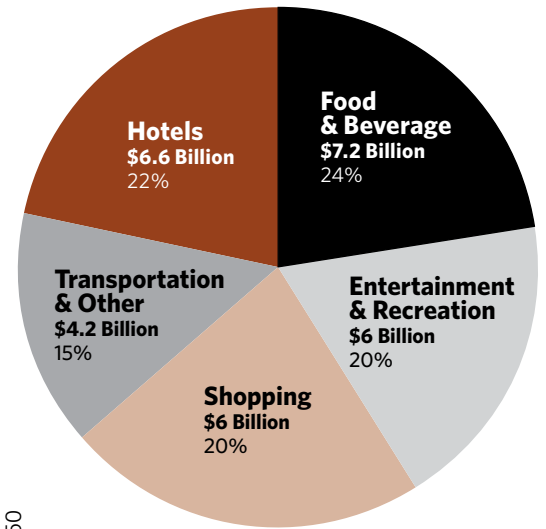


NYC Visitor Spending

Spending Profile

Number of Annual Visitors: **47 Million**

Total Visitor Spending: **\$30 Billion**



Did You Know?

While international travelers comprise 21% of the total number of visitors to NYC, they account for **50% of the \$30 billion** in total traveler spending!

Source: NYC & Company, 2008 NYC Statistics.

