

# GENERATE **INSTANT BUSINESS** WITH MVP/NY MOBILE MARKETING



Full-page advertisers in *QG: NYC's Official QuickGuide* are eligible for this interactive "bonus bottom line" opportunity!

MVP/NY's new **MOBILE MARKETING** utilizes interactive mobile technology to generate **instant RESPONSE** and **instant BUSINESS** through **instant MESSAGES!**

Use **MVP/NY MOBILE MARKETING** to send promotional **AUDIO** or **TEXT** offers, valuable coupons offering attractive discounts, instant updates & alerts and more, allowing you to gauge response.

sample full page ad



sample text



## HOW DOES IT WORK?

### Easy-As-1-2-3

Just follow these simple steps for a sample promotion:

- 1 CALL** the **(646) 862-0933** hotline
- When you hear the prompt, **PRESS 1** followed by **#**.  
You'll hear an audio greeting of Café Demo's special promotion and some brief info for customers while the text message is automatically sent to you.
- 3 DYNAMIC "CALL" TO ACTION = INSTANT BUSINESS!**

**OR**

- 1 TEXT** keyword **NYQG CAFE** to **95495**  
(with a space in between the G and C)
- A text message will instantly pop up on your phone providing special promotional information and/or a text offer.
- 3 DYNAMIC "TEXT" TO ACTION = INSTANT BUSINESS!**

THE RIGHT READERS. THE RIGHT RESPONSE. THE RIGHT RETURNS.

