

# Where GuestBook® New York

DELIVERS NEW YORK'S MOST DESIRABLE AUDIENCE: ULTRA-AFFLUENT TRAVELERS

Exclusively reserved for in-room distribution at New York City's **most exclusive lodgings**, *Where GuestBook New York* will instantly connect you with the city's most desirable visitors.

With an ultra-modern and stylish look and breathtaking graphics, the new *Where GuestBook New York* is perfect for guiding our **most sophisticated and affluent travelers** to your door.

*Where GuestBook* shows off your business to a **different audience approximately every three days** for the entire year.



#### ADDITIONAL MARKETING OPPORTUNITIES:

- **EVENT MARKETING** at turnkey concierge events produced by MVP/NY
- **COLLATERAL DISTRIBUTION** of your menu, brochure or special offer to upscale consumers at major high-traffic New York events
- **E-MARKETING** for your ad or listing in our Monthly Virtual (online) Magazine, Promotional Web Page, Concierge and Consumer E-Letters and more!

#### THE FACTS:

**ANNUAL READERSHIP:** 5,800,000

**FREQUENCY:** Annual (November)

#### DISTRIBUTION POINTS INCLUDE:

- 4- and 5-Star Hotels
- Private Clubs
- Upscale Corporate Housing

For more information or to reserve your space contact your Account Manager or Christine Mularoni at 212.636.2716

