

where

Distribution

FOR WHERE MAGAZINE

WHERE® New York is in the city's finest hotels and clubs (in-room and at the concierge desk) and other major strategic points of distribution.

HOTELS/CLUBS

6 Columbus	Comfort Inn - Long Island City		
60 Thompson*	Comfort Inn — W. 25th St.		
70 Park Ave. Hotel	Comfort Inn — W. 35th St.		
414 Hotel	Comfort Inn — W. 36th St.		
Affinia 50	Comfort Inn — W. 46th St.		
Affinia Dumont	Comfort Inn — W. 71st St.		
Affinia Gardens	Cornell Club, The*		
Affinia Manhattan	Cosmopolitan Hotel — Tribeca		
Alex, The	Courtyard by Marriott LaGuardia		
Algonquin, The*	Courtyard by Marriott Manhattan Midtown East		
Ameritania Hotel*	Courtyard by Marriott Manhattan/Fifth Ave.		
Amsterdam Court Hotel	Courtyard by Marriott Manhattan/Upper East Side		
B & B Lodges*	Courtyard by Marriott Times Square South		
Bedford Hotel	Crowne Plaza Laguardia Airport		
Beekman Towers Hotel*	Crowne Plaza Times Square Manhattan		
Belvedere Hotel	Da Vinci Hotel		
Benjamin, The	Days Inn		
Bentley, The	Desmond Tutu Center DoubleTree Guest Suites		
Best Western President Hotel	DoubleTree Metropolitan Hotel New York		
Best Western Seaport Inn	Dream*		
Best Western W. 38th St.	Dylan Hotel*		
Blakely New York Hotel*	Eastgate Tower Hotel		
Broadway Hotel	Embassy Suites Hotel New York City		
Broadway Plaza Hotel, The	Empire Hotel		
Bryant Park Hotel, The	Envoy Club, The		
Buckingham Hotel, The	Excelsior Hotel		
Carlton on Madison Hotel*	Exchange Hotel		
Carlyle, The	Fairfield Inn Marriott		
Casablanca Hotel*	Fitzpatrick E. 55th St.		
Chambers Hotel	Fitzpatrick Grand Central Hotel		
Chelsea Savoy Hotel*	Fitzpatrick Manhattan Hotel		
Clarion Hotel Park Ave.			
Club Quarters Downtown			
Club Quarters Midtown			
Colonial House			
Colony Club*			
Comfort Inn - Brooklyn			
		Flatotel*	Hotel 41
		Four Points by Sheraton Manhattan Chelsea	Hotel 57
		Four Seasons Hotel New York*	Hotel 373 Fifth Ave.*
		Franklin Hotel, The	Hotel Azure
		Friars Club	Hotel Beacon*
		Gershwin, The	Hotel Carter
		Gramercy Park Hotel	Hotel Chandler
		Grand Hyatt New York*	Hotel Deauville
		Hampton Inn Manhattan SoHo	Hotel East Houston
		Hampton Inn Manhattan Times Square North	Hotel Edison
		Hampton Inn — Pearl St.	Hotel Elysée*
		Hampton Inn W. 24th St.	Hotel Gansevoort, The*
		Hampton Inn W. 31st St.	Hotel Giraffe*
		Hampton Inn W. 35th St.*	Hotel Le Bleu*
		Harvard Club, The*	Hotel Mela
		Helmsley Carlton	Hotel Metro
		Helmsley Middletowne Hotel, The	Hotel on Rivington
		Helmsley Park Lane	Hotel Pennsylvania
		Hilton Garden Inn Queens	Hotel Plaza Athénée
		Hilton Garden Inn Times Square	Hotel QT
		Hilton Long Island	Hotel Thirty Thirty
		Hilton New York	Hotel Wales
		Hilton Times Square*	Hotel Wolcott, The
		Holiday Inn Express Brooklyn	Howard Johnson
		Holiday Inn Express W. 29th St.	Howard Johnson Express
		Holiday Inn Express Midtown	Hudson Hotel
		Holiday Inn SoHo	Imperial Court Hotel
		Hotel 31	Incentra Village House
			Inn at Irving Place*
			Inn on 23rd St.*
			Inter-Continental The

MONTHLY CIRCULATION: **137,000**

ANNUAL READERSHIP: **9,206,400**

* Indicates magazine is-in room at these hotels



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Barclay New York*	New York Palace, The*	Shoreham Hotel*	Hilton Fort Lee
Iroquois New York, The	New York Yacht Club	Skyline Hotel	Hilton at Newark
Jolly Hotel Madison Towers	New Yorker, The	Sofitel New York	Hilton Short Hills
Jumeirah Essex House*	Newton*	SoHo Grand Hotel, The	Hyatt Regency Jersey City
Kimberly Hotel*	Night Hotel	SoHo House New York, The	Madison Hotel Morristown, The
Kitano New York, The*	Novotel New York	Solita SoHo Hotel	Newark Airport Marriott
La Quinta Manhattan	Omni Berkshire Place*	St. James Hotel	Sheraton at Newark Airport
Larchmont Hotel	On the Ave Hotel	St. Regis Hotel	Sheraton Meadowlands
Le Parker Meridien	Paramount Hotel	Stanford Hotel	Springhill Suites by Marriott
Library Hotel	Park Central New York	Staten Island Hotel	CONNECTICUT HOTELS
Loews Regency Hotel*	Park South Hotel*	Super 8 Times Square Hotel	Harbor House Inn
Lombardy Hotel*	Peninsula New York, The	Surrey, The* (closed for renovations)	Holiday Inn Select Stamford
London NYC, The	Penn Club of New York*	Time, The	Stamford Marriott Hotel
Lotos Club*	Phillips Club, The*	Travel Inn	THEATER DESKS
Lowell, The	Pierre New York, A Taj Hotel, The*	Tribeca Grand Hotel	Affinia Manhattan
Lucerne, The	Plaza, The	Trump International Hotel & Tower	Belvedere Hotel*
Mandarin Oriental Hotel	POD Hotel	Tudor Hotel at the United Nations*	Bentley, The
Manhattan Broadway	Portland Square	Union Club	Carlton on Madison Hotel*
Manhattan Club, The	Premier, The*	University Club	Courtyard by Marriott Manhattan Midtown East
Mansfield Hotel	Princeton Club of New York, The	Vincci Avalon, The	Courtyard by Marriott Times Square South
Marcel, The	Radisson Lexington Hotel New York	W New York The Court	Crowne Plaza Times Square Manhattan*
Maritime Hotel, The	Radisson Martinique on Broadway	W New York Times Square	DoubleTree Guest Suites
Marmara-Manhattan, The	Renaissance New York Hotel Times Square*	W New York Union Square	DoubleTree Metropolitan Hotel New York
Marrakech Hotel, The*	Residence Inn Marriott Times Square, The	W New York	Embassy Suites Hotel New York City
Mayfair New York*	Ritz-Carlton New York, Battery Park, The	Waldorf=Astoria*	Excelsior Hotel
Mercer, The	Ritz-Carlton New York, Central Park, The	Waldorf Towers*	Grand Hyatt New York*
Michelangelo, The*	River Club*	Wall Street District Hotel	Hilton New York*
Milburn Hotel	Rockefeller Center Hotel	Wall Street Inn, The	Holiday Inn Midtown
Milford Plaza Hotel	Roger Smith Hotel*	Warwick New York, The	Holiday Inn SoHo
Millenium Hilton, The*	Roger Williams Hotel*	Washington Jefferson Hotel	Hotel Edison
Millennium Broadway Hotel New York*	Roosevelt Hotel, The	Washington Square	Hotel Pennsylvania
Millennium UN Plaza Hotel*	Royalton	Wellington Hotel	Hyatt Regency Jersey City
Moderne Hotel	Salisbury Hotel*	Westin New York at Times Square*	Lucerne, The*
Morgans	San Carlos Hotel*	Wingate Inn & Suites at LaGuardia Airport*	Milford Plaza*
Murray Hill Inn	Shelburne Murray Hill	Wyndam	Millenium Hilton, The*
Muse Hotel, The	Sheraton Manhattan Hotel	Yale Club of New York City, The	Millennium Broadway Hotel New York
New York Athletic Club	Sheraton New York Hotel and Towers	NEW JERSEY HOTELS	Millennium UN Plaza Hotel
New York Helmsley*	Sherry-Netherland Hotel, The	Crowne Plaza Meadowlands	* Indicates magazine is-in room at these hotels
New York Marriott at the Brooklyn Bridge Hotel*			
New York Marriott Downtown*			
New York Marriott East Side*			
New York Marriott Marquis*			



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New York Marriott at the Brooklyn Bridge Hotel*

New York Marriott East Side

New York Marriott Marquis*

New Yorker, The

On the Ave Hotel

Paramount Hotel

Park Central New York

Radisson Lexington Hotel New York

Residence Inn Marriott Times Square, The

Roosevelt Hotel, The

Sheraton Manhattan Hotel*

Sheraton New York Hotel and Towers

Tudor Hotel at the United Nations*

Waldorf=Astoria, The*

Westin New York at Times Square*

CORPORATE HOUSING

AKA: Luxury Furnished Apartments

Bridgestreet Corporate Housing

Churchill Corporate Housing

DJ Knight Corporate Relocation

Hospitality Company

Metropolitan Home

Oakwood Corporate Housing

Radio City Apartments

AIRLINES: IN-FLIGHT AND/OR VIP LOUNGES

All Nippon Airways

British Airways VIP Lounge at JFK

L'Avion par Elysair SAS

CONVENTIONS/ TRADE SHOWS/ SPECIAL EVENTS

American Crafts Festival at Lincoln Center

Antiques Show at Metropolitan Pavilion

Architectural Digest Home Design Show

Big Apple Greeter Fundraisers

Brewfest

City Harvest Fundraisers

Couture Shows at Pier 94

GLBT EXPO at Jacob K. Javits Convention Center

Hotel/Motel & Restaurant Show at Jacob K. Javits Convention Center

International Toy Fair

New York International Gift Fair at Jacob K. Javits Convention Center

New York Times *Travel* Show at Jacob K. Javits Convention Center

Taste of Times Square

Taste of Tribeca

Taste of the Upper West Side

Tastings NYC

CORPORATIONS IN NEW YORK CITY

5 Penn Plaza

32 Old Slip

225 Fifth Ave.

AIG International

Goldman Sachs

JP Morgan

NYC Commission for the United Nations

Pfizer Pharmaceuticals

RESIDENTIAL

15 East 69th St.

43-45 E. 30th St.

180 Maiden Lane

260 West 54th St.

200 Central Park South

325 Fifth Ave.

455 Central Park West

610 Park Ave.

Anthem, The

Bristol Plaza

Dixon Mills — Jersey City

Element, The

Liberty View @ 99 Battery Place

Marc, The

Murray Hill Mews

Olivia, The

Ritz Plaza, The

Ritz Tower

Sheffield 57 Sovereign

Tower 53

Trump Palace at 200 E. 69th St.

Trump Parc at 106 Central Park South

Trump Parc East at 100 Central Park South

Trump Park Avenue at 610 Park Ave.

Trump Place at 200 Riverside Blvd.

Trump Place at 220 Riverside Blvd.

Trump World Tower

OTHER LOCATIONS

34th Street Partnership Ticket Office

Allied Tours/T-Pro American Express Travel — Multiple Locations

American Management Association

Athena

Atrium Cafe

Barneys New York

Bloomingdale's Visitor Center

Bombay Palace

Brooks Brothers

Capital One

CFM Gallery

Commonwealth Limousine

Consulate of El Salvador

Culinary Academy

Discover NY with Kitt Garrett

Drama Book Shop

Exclusive Resorts

Federal Hall

Four Seasons Restaurant

Grand Central Partnership

Great Jones Spa

Gray Line New York Sightseeing Visitors Center

Harris Levy

Jacob K. Javits Convention Center

Lower East Side BID Visitor's Center

Louis Martin Jewelers

Macy's Visitor Center

Manhattan Mall

Massimo Bizzocchi

McKinsey & Co.

Memorial Sloan Kettering International Center

Mendel Goldberg Fabrics

Merchandise Mart

NBA Store

New York City College of Technology

New York Institute of Technology

New York Plant Shed

NYC & Company Kiosks Chinatown, Financial District and Harlem

NYC & Company Visitors Center

NYC Branch, Department of State

Pala Restaurant

Planethailand 212

Ripley's Believe It or Not!

Rossini's

Saks Fifth Avenue

Shops at Columbus Circle, The

South Street Seaport

Target Sourcing Services

Tavern on the Green

Times Square Visitor Center

Tom Austin Shoes

Ultimate USA

United Nations General Assembly Building

Wempe Jewelers

Zarin Fabrics

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