



THIS MONTH IN IN NEW YORK

Jake Gyllenhaal confesses his love for the mean streets of New York in **JAKE, SERIOUSLY** (p. 20); the city's cultural movers and shakers talk about making it on the biggest stage in the world in **SUCCESS AND THE CITY** (p. 22); and **GETTING OUT OF CHARACTER** (p. 28) with Broadway performers. **PLUS: SKYLINE** (p. 6) has all the hot happenings; check out the after-dark scene in **NIGHT SPOTS** (p. 14); and look and feel good with **WELL-BEING** (p. 16).

THIS MONTH IN WHERE® NEW YORK

Catch spring fever in **SIGNS OF SPRING** (p. 14); find sublime live music to suit every ear in **THE JOINT IS JUMPIN'** (p. 18). **PLUS: HOT DATES** in March (p. 8); and **30 THINGS WE LOVE** (p. 80).

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WHAT'S NEW IN NEW YORK THIS MARCH?

Here's a sneak peek at this month's special features, events, useful tips, latest openings, FREE deals and more—especially for you and your guests!

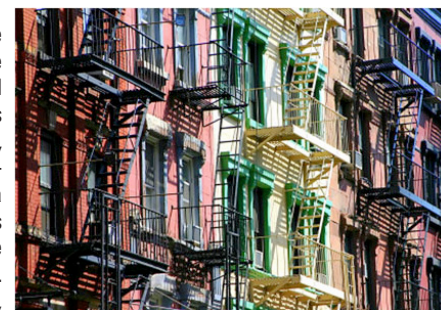
HOT HAPPENINGS

VACATION WINDOW-SHOPPING

The weekend of Mar. 1–2, get transported to exotic locales all over the world—from South American rain forests to the African savannah to the Australian outback—all at the Jacob K. Javits Convention Center (655 W. 34th St., btw 11th & 12th aves., 1-888-623-4359). **The New York Times Travel Show** is a once-a-year opportunity for you and your guests to preview a world of experiences at one destination. Discover innovative spas at the Spa Pavilion, find romantic escapes at the Weddings & Honeymoons Pavilion and sample intercontinental cuisine by top chefs at the Taste of the World Pavilion. Enjoy live cultural entertainment from around the world. There are more than 500 destinations and adventures to explore, including cruises and tour packages to virtually any spot on the planet. So stop dreaming and start packing—in fact, you can book your trip right at the show. nytimes.com/travelshow

WALK THE ARTS WALK

Experience SoHo's art scene like never before with the **SoHo Arts Walk** on cobblestoned streets that were once the stomping grounds of such greats as Andy Warhol and Jean-Michel Basquiat. More than one dozen new exhibitions will open simultaneously during this collaboration of fine, established galleries in the neighborhood. Participating galleries include Alex Beard Studio, Animazing Gallery, Arcadia Fine Arts, CFM Gallery, Coda, Eli Klein Fine Art, Jamali, Louis K. Meisel Gallery, Martin Lawrence, Mimi Fertz, Multiple Impressions, OK Harris, Opera Gallery and Pop International. Walk on Sat, Mar. 1, 10 a.m.–6 p.m. and Sun, Mar. 2, 11 a.m.–5 p.m. sohoartswalk.com



FRESH FACE AT CIRCLE LINE

Circle Line Downtown (Pier 16, South St. Seaport, 1-866-9CLINE1) would like to welcome Jacklyn Scheuer, the new Concierge Sales Manager. She will be coming by to meet each and every one of you! In the meantime, you can contact her at jscheuer@circlelineferry.com. circlelinedowntown.com



← CATCH HIM WHILE YOU CAN!

Through Mar. 16, catch *Dukes of Hazzard* legend John Schneider as the slick criminal lawyer Billy Flynn in the record-breaking musical smash **Chicago** at the Ambassador Theatre (219 W. 49th St., btw Broadway & Eighth Ave., 239-6200). This sexy TV icon will also be familiar to fans of *Nip/Tuck*, *Smallville* and *Dr. Quinn, Medicine Woman*. chicagothemusical.com

THEATER MADNESS

It's back! New York Theater's answer to Restaurant Week, **20 at 20** is a biannual celebration that allows you and your guests to see some of Off-Broadway's best shows at a fraction of the regular ticket price. Through Mar. 9, just walk up to the box office

20 minutes before the participating shows' curtains go up and get seats (if available) for only \$20! More than 20 shows are participating, including *Altar Boyz*, *Celia*, *Gazillion Bubble Show*, *Jump*, *My Mother's Italian*, *My Father's Jewish & I'm in Therapy*, *Perfect Crime*, *The Quantum Eye* and *Stomp*. This is your chance to catch up with shows you may have missed, get a sneak peek at the next hit, or revisit a favorite—all for only \$20! And with performance times to fit anyone's schedule, you can attend more than one show. Where else can you see five shows in a day, for less than the price of one Broadway ticket? 20at20.com

IF IT SWIMS LIKE A DUCK...

New York's first and only land/water experience with a multimedia theater, formerly known as New York Splash Tours, is now called NYC Ducks. For more information, call 1-888-8-DUCKS-0 (1-888-838-2570) or contact **Gray Line New York Sightseeing** (445-0848; 1-800-669-0051). nycducks.com

FOR EVEN MORE HOT HAPPENINGS

Turn to the March calendar on p. 91 of *IN New York* and "Hot Dates" on p. 8 in *WHERE*. Plan ahead and check out the calendars for April (p. 92) and May (p. 93).

UP-TO-THE-MINUTE NEWS

Dining, Shows, Shopping and More for You and Your Guests!

RIDE OF A LIFETIME!

March is an exciting month at **M & V Limousines** (1-800-498-5788)! Take advantage of their special Easter promotions, one-of-a-kind airport service and exquisitely chauffeured days and nights out on the town. If you or your guests are planning a wedding this summer, you'll find **M & V's** early-bird offers especially appealing. Call or visit the Web site for more information. mvlimo.com

GET MENTAL

If you missed Sam Eaton's sold-out Off-Broadway spectacle, catch **The Quantum Eye—Magic Deceptions** at The Snapple Theater Center (1627 Broadway, at W. 50th St., 921-7862), the only Off-Broadway theater right on Broadway. Every Sat. at 5 p.m., join Eaton for an amazing evening of intimate parlor mentalism brought into the 21st century, as he performs a succession of impossibilities, including predictions, mind reading, fantastic revelations and mind bending. TheQuantumEye.com



HIGH STEAKS

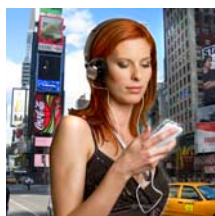
Sumptuously decorated in deep tones complimented by beautiful modern art and rich, mahogany-paneled walls, **Ruth's Chris Steak House** (148 W. 51st St., btw Sixth & Seventh aves., 245-9600, 1-888-722-4315) is the quintessential steak house. For a limited time only, indulge your steak and seafood craving with any of the restaurant's signature steaks topped with jumbo Maine lobster claws. Or enjoy the ultimate in seafood indulgence, the chef's feature of blackened shrimp and succulent Maine lobster claws in an Asian ponzie sauce. ruthschris.com

PAY YOUR TRIBUTE

No trip to New York City is complete without a pilgrimage to Ground Zero. And no pilgrimage to Ground Zero is complete without a visit to the **Tribute WTC Visitors Center** (120 Liberty St., btw Church & Greenwich sts., 393-9160 ext. 138, 1-866-737-1184). The center's five galleries and its walking-tour program convey the courage, loss, heroism and grief of those who responded to the tragedy. First-time visitors and locals alike will be moved by the new exhibit, *Inside the Fence: Transportation, Sanitation and Construction Trades Respond to 9/11*, which serves as a tribute to this very important and dedicated group of first responders, who safely evacuated thousands of subway passengers and transported other emergency workers, cleared the streets, provided man power and vital equipment at Ground Zero for months and so much more. Featuring firsthand accounts (including six oral histories), documentary photographs and personal photo albums, the exhibit runs through Jun. 9. tributewtc.org

BEAR HUGS

This month, **Build-A-Bear Workshop**® (565 Fifth Ave., at 46th St., 871-7080) welcomes the Pink Hearts Teddy. Arriving Mar. 24, this friend is "full of heart." Kids can bring this furry friend to life—for free—online at buildabearville.com™. And, from Mar. 14 thru 30, come to the store for access to the online Celebrity Spring Break. Make a purchase and get your ticket to the exclusive online beach party at buildabearville.com™ with Lucas Grabeel from *High School Musical*, plus a free virtual gift (while supplies last)! buildabear.com/nyc



GPS TO GO

GPS Planet (1-866-4600-GPS) offers the perfect solution for travelers who don't want the extra hassle, expense and constraints of organized group tours. By renting *CTguide*, your guests can travel in the most exciting and easiest way by having all the information they need, right in the palm of their hand, so they can visit more attractions and see the city how they want and at their own pace. They'll never get lost or be misinformed again! Make sure to ask about **GPS Planet's** new and exciting New York City narrated Audio Walking Tours. gpsplanet.com

EASTER EATS

On Mar. 23, enjoy **Beacon Restaurant & Bar's** (25 W. 56th St., btw Fifth & Sixth aves., 332-0500) Easter Sunday three-course brunch, which includes a family-style appetizer of freshly baked muffins and breads, mint-cured smoked salmon, sliced prosciutto with fresh fruit and a platter of sweets for dessert. In addition to his classic brunch entrées, which include coddled eggs Benedict and wood-roasted fruit with French toast, Chef Waldy Malouf will serve slow-roasted fresh ham with apples and raisins. The brunch is \$42 per person (including coffee or tea) and \$21 for kids ages 5–8. Kids 4 and under eat free! Reservations are available from 10:30 thru 2:30 p.m. Or enjoy **Beacon's** B.Y.O.B. (bring your own bottle—no corkage fee) Sunday dinner from 5 p.m. A prix fixe menu and Easter specials are also available. beaconnyc.com



REACHING NEW HEIGHTS

On Mar. 9, one of Broadway's hottest new musicals opens at the Richard Rodgers Theatre (226 W. 46th St., btw Broadway & Eighth Ave., 307-4100). **In the Heights**, a gripping story of hope and self-discovery, was named "Best Musical of the Year" by *New York Magazine* and "Best of 2007" by *The New York Times*. intheheightsthemusical.com

FREE CONCIERGE EVENTS

- 03.03:** Allen Edmonds, 6–8 p.m., caterer TBA.
03.05: Macy's Fur Vault, 6–8 p.m., catered by Macy's Cellar Bar and Grill.
03.06: *Spamalot*, 8 p.m., pre-event at Porcão Rio's, 6 p.m.
03.12: *Gypsy*, 8 p.m., pre-event TBA.
03.18: Lord & Taylor, 6–8 p.m.

Ticket offer for **Fuerzabruta**: Feb. 29, Mar. 2, Mar. 9.
Ticket offer for **Pinkalicious**: Mar. 1, 2.
Ticket offer for **Tim Minchin**: Mar. 4, 7, 8.

NOTE: All times and venues are subject to change. Look for your personal invitation in the mail. Please DO NOT RSVP until you have received your invitation.

NAVIGATE IN NEW YORK

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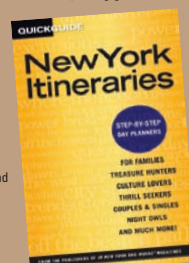
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WIN A WEEKEND FOR TWO IN NEW YORK!

Win two nights at **Hotel Thirty Thirty**; dinner for two at **Remi Restaurant**; two tickets to see **Mary Poppins** on Broadway! **DON'T MISS**

OUT! Go to quickguideny.com today and click on "Special Offers Sweepstakes" to be included in the drawing. All entries must be received by Jun. 30, 2008. All entries subject to rules and disclaimers as displayed on Web site.



UP-TO-THE-MINUTE NEWS (CONT'D)

Dining, Shows, Shopping and More for You and Your Guests!

HIDDEN GEM

Near the heart of the Museum Mile, you and your guests will find a gem of a store. For over 30 years, **Gem Antiques** (1088 Madison Ave., at E. 82nd St., 535-7399) has specialized in antique and fine contemporary paperweights, as well as decorative ceramics, pottery and porcelain. Guests can browse through a large selection of paperweights suitable for unique gifts. Prices range from \$45 to \$12,000. The store has just purchased a small but choice collection of American art pottery, including examples from Rookwood, Greuby, Newcomb College and Weller. gem-antiques.com

SHOP FOR CHARITY

On Mar. 13, the **Michael Aram** flagship store (136 W. 18th St., btw Sixth & Seventh aves., 461-6903) will donate 30 percent



of all proceeds to The Naz Foundation (India) Trust, a New Delhi-based charity committed to raising awareness and preventing the spread of HIV. This foundation provides support, education and specific

nutritional and medical needs for children inflicted by the HIV virus. Please join Michael Aram in supporting this important cause! For your convenience, orders can also be made by phone (461-6903 ext. 3). michaelaram.com

APRÈS OPERA

Wondering where to go before or after a night at Lincoln Center? Whether you're looking for a nightcap, a meal to remember or unique live entertainment, **O'Neals** (49 W. 64th St. & 50 W. 65th St., btw Central Park West & Broadway, 787-4663), brimming with warm and informal yet elegant atmosphere, is the perfect venue. Saturday nights between 8:30 and 11 p.m., throughout the month of March, **O'Neals** brings you Opera Night—"the best opera this side of Broadway"! Reserve your table now for St. Patrick's Day. On Mar. 17, **O'Neals** will offer a three-course \$40 prix fixe menu that includes such favorites as corned beef and cabbage as well as pan-roasted wild striped bass and desserts including Irish whiskey cake! onealsny.com

STAR TREATMENT

Beauty has a new name: **Salon Ziba** (200 W. 57th St., at Seventh Ave., 767-0577). The international team of stylists specializes in all hair types to accommodate a diverse clientele, including models and entertainers. Your guests can expect a personalized, well-priced hair and spa experience. Professional hair services range from basic shampoo and style to specialty color, hair extensions and Brazilian keratin treatments. Spa services include facials, manicures/pedicures, waxing, massage and skincare treatments. Makeup consultations are available. Check out the always-evolving line of top products, including the legendary and luxurious argan oil (high in vitamin E and essential fatty acids), declared "the liquid gold of Morocco" by *The New York Times*. Highly effective and very popular, argan-oil treatments are now available. It leaves your nails stronger and brighter and your skin feeling very smooth and moisturized. salonziba.com



MORE ART, MORE MATTER

Attention, art lovers: **Eli Klein Fine Art** (462 W. Broadway, btw Prince & Houston sts., 255-4388) is the place to be in March. Through Mar. 17, your guests can appreciate a select group of important contemporary Canadian artists in *Captive Visions: Canadian Contemporary Art*. Mar. 22, 6–9 p.m., check out the opening reception for *Zhang Hui: Beijing Wawa* and *Liu Bolin: China Report 2007*. Zhang Hui presents new work from her "Beijing Wawa" ("Beijing Baby") series that explores the female in contemporary Chinese culture. Liu Bolin (pictured, "China Report 2007 #3," 2007, oil on canvas, 57 x 79 inches) presents a photorealistic series that explores images from Chinese media in 2007. **Eli Klein Fine Art** will also be participating in the Bridge Art Fair featuring 60 international exhibitors showing contemporary art with a focus on Asia. The fair will take place at The Waterfront (222 12th Ave., at W. 27th St.) Mar. 28–29, noon–9 p.m. and Mar. 30, noon–7 p.m. ekfineart.com



LA STRADA

Conveniently located close to Carnegie Hall and Jazz at Lincoln Center, among other premier venues and attractions, **Strada 57** (315 W. 57th St., btw Eighth & Ninth aves., 757-1620) serves amazing Italian fare in an atmosphere at once casual and romantic. In addition to an extensive, changing list of daily specials and an impressive selection of wines, the restaurant offers a prix fixe three-course lunch for \$14.95 between 11:30 and 3 p.m. and a three-course pre-theater menu for \$24.95 between 4 and 6 p.m.

strada57.com

REH-ALIST

Art lovers owe themselves a trip to **Rehs Galleries** (5 E. 57th St., 8th fl., at Fifth Ave., 355-5710). One of the world's leading art galleries specializing in important 19th- and 20th-century works of art, **Rehs** is exhibiting a selection of works from its collection. Included are paintings by Boudin, Corot, Cortes, Ridgway Knight, Aston Knight and other important 19th-century artists. One of the premier galleries specializing in major Academic and Realist works of art, **Rehs Galleries** is a must-see. rehs.com

ALL ABOARD THE SAKS EXPRESS

From Mar. 13–15, a double-decker **Gray Line New York Sightseeing** bus will ferry customers from **Saks Fifth Avenue's** flagship store (611 Fifth Ave., at W. 49th St., 753-4000) to the Upper East Side, where they will receive free admission to several of the museums featured in the store's latest "Want It!" advertising campaign. **Saks'** fashion director and other personalities will make appearances on the bus, where guests will learn the trends of the season as well as a bit of the store's colorful history. saksfifthavenue.com

ROCKS, BAUBLES AND SHINY METALS...OH, MY!

For a great selection of fine jewelry and diamonds, stop by **R. Fields Jewelry** (2 W. 46th St., Ste. 900, at Fifth Ave., 302-3722). And if you can't find an object that makes you smile, they'll make one for you! Call for an appointment. rfieldsjewelry.com



ROOM WITH A VIEW

From Times Square to the Theater District, the **New York Marriott Marquis** (1535 Broadway, btw W. 45th & 46th sts., 398-1900) truly places guests in the middle of it all. In addition to its central location, the hotel also offers world-class dining options for every palate and occasion at the **Atrium Lounge**, **Broadway Lounge**, **Encore Restaurant**, **Katen Sushi Bar** and **The View Restaurant & Lounge** (704-8900), the only revolving rooftop restaurant in the city, which offers choice New York State cuisine. marriott.com



← CELEB SPOTTINGS

Run into any stars lately? **Madame Tussauds New York** (234 W. 42nd St., btw Seventh & Eighth aves., 512-9600, 1-800-246-8872) unveils Emmy Award-winning actress, Susan Lucci. Walk down the red carpet and stand side by side with **Tussauds'** newest figure. With over 200 celebrities, politicians and icons, whom do you want to meet? nycwax.com

GET IN THE ZONE

Combine the tantalizing cuisine of Chef David Burke, a comprehensive wine list and a multitude of luscious and exotic cocktails and you can only come up with one name—**Hawaiian Tropic Zone** (729 Seventh Avenue, at W. 49th St., 626-7312)! A larger-than-life video wall behind the catwalk highlights beauty pageants featuring your favorite **Hawaiian Tropic Zone** models, sexy routines by the Tropic Zone dancers and celebrity guest DJ and dancing nights. Call for reservations today! hawaiiantropiczone.com