

# where

## 2012 Publishing Schedule for *WHERE* New York Magazine

Every issue of this compact, complete, guide to go covers shopping, dining, theater, attractions, music, dance, spas, museums, art, antiques & collectibles. Each issue also includes detailed maps.

ISSUE DATE	EDITORIAL FOCUS	ADVERTISING CLOSING DATE	MATERIALS DEADLINE
JAN	Winter Warm-Up	Tues., Nov. 22	Wed., Nov. 30
FEB	Special Dining Issue PLUS: Romantic Gift Guide	Tues., Dec. 20	Wed., Dec. 28
MAR	International State of Mind Advertorial: LGBT Venues	Tues., Jan. 24	Mon., Jan. 30
APR	Spring Awakening	Wed., Feb. 22	Tues., Feb. 28
MAY	Special Dining Issue PLUS: The City in Bloom	Fri., Mar. 23	Thurs., Mar. 29
JUN	Special Entertainment Issue	Mon., Apr. 23	Mon., Apr. 30
JUL	Hot Fun in Summer	Thurs., May 24	Wed., May 30
AUG	Cool New York	Fri., Jun. 22	Thurs., Jun. 28
SEPT	Special Fashion and Home Décor Issue	Mon., Jul. 23	Mon., July 30
OCT	Fall in Focus	Fri., Aug. 24	Thurs., Aug. 30
NOV	Special Dining Issue PLUS: Gift Guide	Mon., Sept. 24	Fri., Sept. 28
DEC	Special Gift Guide Issue PLUS: Entertainment	Wed., Oct. 24	Tues., Oct. 30

Additional editorial opportunities in our Hot Dates, Travel Buzz and Zip Trips sections, as well as our Where Now department.

IMPORTANT NOTE: Editorial content is subject to change without notice. For further information or to advertise, contact your account manager or Michelle Spaulding at 212.716.2785

**THE RIGHT READERS. THE RIGHT RESPONSE. THE RIGHT RETURNS.**

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