



MONDAY, JANUARY 31, 2011
Cipriani Wall Street

HONORING WHOOP! GOLDBERG
Lifetime Achievement Award Recipient

PROGRAM ADVERTISING SPECIFICATIONS

ADVERTISING:

Advertising in the elegant souvenir program for the Hotel Excellence Awards is an ideal way to heighten your visibility within the hospitality community and congratulate our honorees.

Final deadline to reserve space is **Friday, December 3, 2010.**
Deadline for ad creative is **Friday, December 10, 2010.**

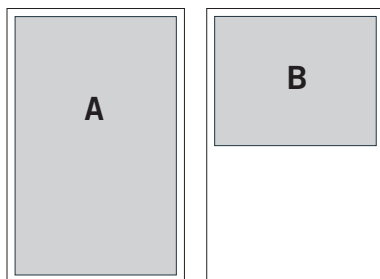
NOTE:

All ads are black-and-white and non-bleed.

FINISHED ADS SHOULD BE SUBMITTED ELECTRONICALLY TO:

Michelle Spaulding
Project & Promotion Manager
michelle.spaulding@morris.com
212.716.2785

NOTE: If needed, MVP/NY will produce your ad at no charge.



UNITS AVAILABLE	SIZE (WxH)	RATE
A. Full Page:	5.25 x 8.25"	\$1,250
A. Inside Back Cover:	5.25 x 8.25"	2,000
B. Half Page:	5.25 x 4.125"	750

MVP|NY

IN NEW YORK MAGAZINE
WHERE® MAGAZINE NEW YORK
WHERE GUESTBOOK® NEW YORK
QG: NEW YORK CITY'S QUICKGUIDE
IN NEW YORK MAP