

**PROGRAM ADVERTISING SPECIFICATIONS**

**ADVERTISING:**

Advertising in the elegant souvenir program for the Hotel Excellence Awards is an ideal way to heighten your visibility within the hospitality community and congratulate our honorees.

Final deadline to reserve space is **Friday, December 3, 2010.**

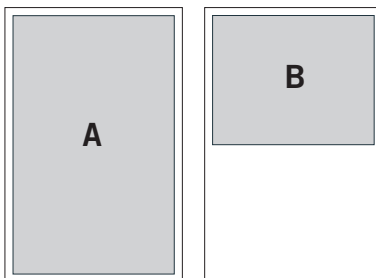
Deadline for ad creative is **Friday, December 10, 2010.**

**NOTE:**

All ads are black-and-white and non-bleed.

**FINISHED ADS SHOULD BE SUBMITTED ELECTRONICALLY TO:**

Michelle Spaulding  
Project & Promotion Manager  
michelle.spaulding@morris.com  
212.716.2785



UNITS AVAILABLE	SIZE (WxH)	RATE
<b>A. Full Page:</b>	5.25 x 8.25"	\$1,250
<b>A. Inside Back Cover:</b>	5.25 x 8.25"	2,000
<b>B. Half Page:</b>	5.25 x 4.125"	750

**NOTE:** If needed, MVP/NY will produce your ad at no charge.