



# 2012 Closing and Material Deadline Dates

FOR ALL MVP|NY PUBLICATIONS: EFFECTIVE SEPTEMBER 2011

## IN NEW YORK MAGAZINE (monthly)

January  
February  
March  
April  
May  
June  
July  
August  
September  
October  
November  
December

### Advertising Closing

Tuesday, November 22  
Tuesday, December 20  
Tuesday, January 24  
Wednesday, February 22  
Friday, March 23  
Monday, April 23  
Thursday, May 24  
Friday, June 22  
Monday, July 23  
Friday, August 24  
Monday, September 24  
Wednesday, October 24

### Materials Deadline

Wednesday, November 30  
Wednesday, December 28  
Monday, January 30  
Tuesday, February 28  
Thursday, March 29  
Monday, April 30  
Wednesday, May 30  
Thursday, June 28  
Monday, July 30  
Thursday, August 30  
Friday, September 28  
Tuesday October 30

## WHERE® NEW YORK MAGAZINE (monthly)

January  
February  
March  
April  
May  
June  
July  
August  
September  
October  
November  
December

Tuesday, November 22  
Tuesday, December 20  
Tuesday, January 24  
Wednesday, February 22  
Friday, March 23  
Monday, April 23  
Thursday, May 24  
Friday, June 22  
Monday, July 23  
Friday, August 24  
Monday, September 24  
Wednesday, October 24

Wednesday, November 30  
Wednesday, December 28  
Monday, January 30  
Tuesday, February 28  
Thursday, March 29  
Monday, April 30  
Wednesday, May 30  
Thursday, June 28  
Monday, July 30  
Thursday, August 30  
Friday, September 28  
Tuesday October 30

## IN NEW YORK MAP (quarterly: March, June, September and December)

March  
June  
September  
December

Friday, January 20  
Friday, April 20  
Tuesday, July 24  
Friday, October 19

Thursday, January 26  
Thursday, April 26  
Monday, July 30  
Thursday, October 25

## QG: NEW YORK CITY'S QUICKGUIDE\* (two times per year: Feb-Jul & Aug-Jan)

February  
August

Tuesday, January 10  
Monday, July 9

Friday, January 13  
Thursday, July 12

## WHERE® GUESTBOOK NEW YORK (annual)

November

Wednesday, August 29

Wednesday, September 12

SEE REVERSE FOR RATES