

MVP|NY

IN NEW YORK MAGAZINE
WHERE® MAGAZINE NEW YORK
WHERE GUESTBOOK® NEW YORK
QG: NEW YORK CITY'S QUICKGUIDE
IN NEW YORK MAP

2011 Closing and Material Deadline Dates

FOR ALL MVP/NY PUBLICATIONS: EFFECTIVE NOVEMBER 2010

ISSUE DATE	ADVERTISING CLOSING	MATERIALS DEADLINE
IN NEW YORK MAGAZINE (monthly)		
JANUARY	Tuesday, November 23	Monday, November 29
FEBRUARY	Monday, December 20	Monday, December 27
MARCH	Friday, January 21	Thursday, January 27
APRIL	Tuesday, February 22	Monday, February 28
MAY	Tuesday, March 22	Monday, March 28
JUNE	Friday, April 22	Thursday, April 28
JULY	Monday, May 23	Friday, May 27
AUGUST	Tuesday, June 21	Tuesday, June 28
SEPTEMBER	Friday, July 22	Thursday, July 28
OCTOBER	Monday, August 22	Friday, August 26
NOVEMBER	Friday, September 23	Thursday, September 29
DECEMBER	Friday, October 21	Thursday, October 27
WHERE® NEW YORK MAGAZINE (monthly):		
JANUARY	Tuesday, November 23	Monday, November 29
FEBRUARY	Monday, December 20	Monday, December 27
MARCH	Friday, January 21	Thursday, January 27
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OCTOBER	Monday, August 22	Friday, August 26
NOVEMBER	Friday, September 23	Thursday, September 29
DECEMBER	Friday, October 21	Thursday, October 27
IN NEW YORK MAP 2011 (quarterly):		
MARCH	Thursday, January 20	Wednesday, January 26
JUNE	Thursday, April 21	Wednesday, April 27
SEPTEMBER	Monday, July 25	Friday, July 29
DECEMBER	Thursday, October 20	Thursday, October 27
QG: NEW YORK CITY'S QUICKGUIDE* (two times per year):		
FEBRUARY	Thursday, December 23	Wednesday, December 29
AUGUST	Friday, June 17	Thursday, June 23
WHERE® GUESTBOOK NEW YORK (annual):		
NOVEMBER	Monday, August 29	Monday, September 12

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