

Targeted Distribution

OF MVP/NY PUBLICATIONS

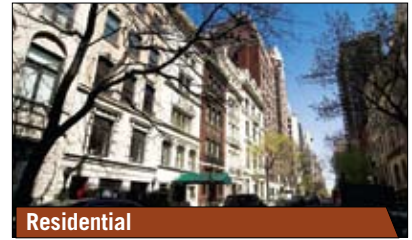
Reach them where they live (...and play, and eat, and shop, and work and spend)



More than 300 Hotels



Concierge & Theatre Desks



Residential



Airlines: In-Flight and/or VIP Lounges



New York Water Taxi



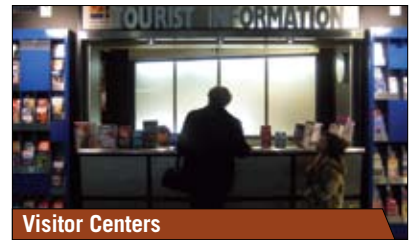
Amtrak First-Class Acela VIP Lounges



Queen Mary 2



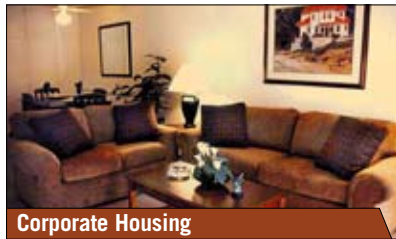
Tour Operators/Travel Agencies



Visitor Centers



Trade Shows & Special Events



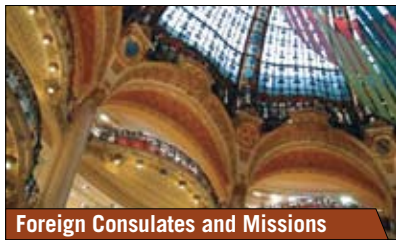
Corporate Housing



Upscale Private Clubs



NYC Corporate Headquarters



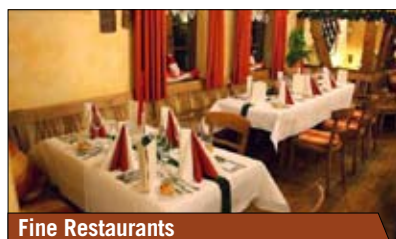
Foreign Consulates and Missions



Major NYC Attractions



Retailers



Fine Restaurants



Spas and Salons