

[EXTEND YOUR REACH] AT NYC EVENTS

Maximize your exposure by providing MVP|NY with your special offers and announcements to promote at more than 10 highly attended NYC events.

New York Times Travel Show

February 25-27, 2011

+ 20,000 attendees

The 18th Original GLBT Expo at the Jacob Javits Center

March 12-13, 2011

+ 20,000 attendees

Architectural Digest Home design show at Pier 94

March 17-20, 2011

Publications only

+ 30,000 attendees

Affordable Art Fair NYC

May 5-8, 2011 and September 2011

Publications only

+ 8,000 attendees

Grand Gourmet – The Flavor of Midtown at Grand Central Terminal’s Vanderbilt Hall

May 12, 2011

Publications only

+ 1,000 attendees

New Taste of the Upper West Side

May 20 & 21, 2011

+ 3,000 attendees

Taste of TriBeCa

May 21, 2011

+ 4,000 attendees

Taste of Times Square

June 6, 2011

+ 20,000 attendees

American Crafts Festivals at Lincoln Center

June 11-12 & 18-19, 2011

+ 200,000 attendees

Solstice in Times Square

June 21, 2011

+ 2,500 attendees

Winter’s Eve at Lincoln Square

November 2011

+ 10,000 attendees

One of a Kind Show and Sale NY

November 2011

+ 15,000 attendees



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