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IN NEW YORK MAGAZINE
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IN NEW YORK MAGAZINE WINS DESIGN AWARDS

New York, NY (September, 2008): The 38th Annual Creativity Awards have announced *IN New York* magazine, a member of the MVP/NY family of publications, under the art direction of Anna Ratman, as an overall winner of two interior magazine design categories and also a recipient of a Silver Award. The awards will be presented on Nov. 1 at Churchill Downs, Louisville, Kentucky, as part of the Creativity Race Day and Awards Gala.

The honors recognize the art direction on three articles featured in *IN New York* magazine: To the Good Life (January 2008), Playing the Green Market (May 2008) and Top of the Crop (September 2007). The winning designs will be published in a 400-page hardcover Creativity Awards Annual.

Participants in the 38th Annual Creativity Awards include ad agencies, graphic designers, photographers, freelancers, illustrators, producers, publishers, directors, web designers and corporate art departments from more than 30 countries who are judged by a panel of advertising and graphic design professionals.

About MVP/NY: Morris Visitor Publications New York (MVP/NY) is a division of Morris Communications Company. MVP/NY's market-leading visitor publications include *IN New York* and *Where® New York* magazines, *QuickGuide New York Itineraries*, *Where GuestBook® New York* and *IN New York Maps*. Reaching every segment of the visitor market—from leisure and family to business and luxury travel—MVP/NY products appear at more than 220 of New York's most distinguished hotels, visitor centers and high-traffic attractions, private clubs and upscale corporate housing, and generate annual readership in excess of 30 million. For more information, log onto www.mvpny.net.