

79 Madison Avenue, New York, NY 10016

P: 212.557.3010 F: 212.716.8578

W: mvpny.net

MVP/NY is a Multimedia Publishing Division of
 Morris Communications Company

January 15, 2010

Contact: Trisha McMahon
 MVP/NY
 212.716.8562

SCARLETT JOHANSSON MAKES BROADWAY DEBUT!



New York (January 2010): In an exclusive cover story in the January issue of *IN New York* magazine, New York City native Scarlett Johansson talks about her homecoming and her new Broadway show.

The screen vixen is focused on her first Great White Way performance in Arthur Miller's *A View from the Bridge*. "The only thing on my mind right now is the show," she asserts.

Born in New York, Johansson, a fish back in familiar New York City water, admits, "It's hard for me to scrape out a private life, but it's easier here, because everyone is going at their own quick pace."

What's next for the buxom blonde, who plays the villainous Black Widow in the upcoming release of *Iron Man 2*? She wants to flex her funny muscles in "a great, broad comedy," as well as "work with Clint Eastwood, Tim Burton and Martin Scorsese...and my husband [actor Ryan Reynolds]."

For the complete article, titled "Frankly, Scarlett" visit innewyork.com or pick up a free copy of *IN New York*, found in-room and at concierge desks of the city's finest hotels and residential buildings, on New York Water Taxi boats and Amtrak trains and at leading retailers and information centers throughout the city, including the Bloomingdale's and Macy's Visitors Centers, the NYC & Company Visitor Center, the Times Square Alliance Information Center and the Visitor Information window in Grand Central Terminal.

About MVP/NY

Morris Visitor Publications New York (MVP/NY) is a division of Morris Communications Company. MVP/NY's market-leading visitor publications include *IN New York* and *Where® New York* magazines, *QG: New York City's QuickGuide*, *Where GuestBook® New York* and *IN New York Map*. Reaching every segment of the visitor market—from leisure and family to business and luxury travel—MVP/NY products appear at more than 300 of New York's most distinguished hotels, visitor centers and high-traffic attractions, private clubs, airports, on New York Water Taxi boats, Amtrak trains and Acela VIP lounges and in upscale corporate housing, generating an annual readership in excess of 34 million. For more information, log on to www.mvpny.net and www.innewyork.com.