

79 Madison Avenue, New York, NY 10016

P: 212.557.3010 F: 212.716.8578

W: mvpny.net

MVP/NY is a Multimedia Publishing Division of
Morris Communications Company

January 26, 2010

Contact: Trisha McMahon
MVP/NY
212.716-8562

LADY GAGA: "...I FELT LIKE A FREAK"!



New York (January 2010): In an exclusive cover story in the February issue of *IN New York* magazine, a 23-year-old diva explains how Stefani Joanne Germanotta became Lady Gaga.

With all her recent accolades and rise to pop superstardom, the young musical sensation admits she wasn't always so popular. "I was a bit insecure in high school...I used to get made fun of for being too provocative or too eccentric...I didn't fit in, and I felt like a freak."

The Manhattan native, who got her name from a hit song by Queen, has come into her own over the past year. Gaga says she was born to perform. "I was always an entertainer...I was a ham as a little girl and I'm a ham today." But the fame hasn't gone to her head. "I'm a songwriter, performance artist, daughter and sister, but I'm also an Italian girl from New York."

For Bob Cannon's complete article, titled "The World's Gone Gaga", visit innewyork.com or pick up a complimentary copy of *IN New York* beginning February 1—found in-room and at concierge desks of the city's finest hotels and residential buildings, on New York Water Taxi boats and Amtrak trains and at leading NYC retailers and information centers, including the Bloomingdale's and Macy's Visitors Centers, the NYC & Co. Visitor Center, the Times Square Alliance Information Center and the Visitor Information window in Grand Central Terminal.

-30-

About MVP/NY

Morris Visitor Publications New York (MVP/NY) is a division of Morris Communications Company. MVP/NY's market-leading visitor publications include *IN New York* and *Where® New York* magazines, *QG: New York City's QuickGuide*, *Where GuestBook® New York* and *IN New York Map*. Reaching every segment of the visitor market—from leisure and family to business and luxury travel—MVP/NY products appear at more than 300 of New York's most distinguished hotels, visitor centers and high-traffic attractions, private clubs, airports, on New York Water Taxi boats, Amtrak trains and Acela VIP lounges and in upscale corporate

housing, generating an annual readership in excess of 34 million. For more information, log on to www.mvpny.net and www.innewyork.com.