



IN NEW YORK MAGAZINE  
WHERE® MAGAZINE NEW YORK  
WHERE GUESTBOOK® NEW YORK  
QG: NEW YORK CITY'S QUICKGUIDE  
IN NEW YORK MAP

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## EDITORS SHARE THEIR NYC EXPERIENCES

**New York (February 2010):** The editorial team at MVP/NY, publishers of *IN New York* and *WHERE New York* magazines, have officially entered the “blogosphere” through *IN New York* magazine’s Web site [innewyork.com/blog](http://innewyork.com/blog). Now, millions of online users will be afforded invaluable advice on where to go, what to do, as well as providing key insider tips for a memorable trip.

“Introducing blogs to the INnewyork.com site is exciting news for lovers of this great city—be they locals or visitors. Now fans of both *IN* and *WHERE* magazines, can get up-close-and-personal with the city as never before...through the eyes of our fabulous editors. Our editors will share their experiences with locals, as well as plug into visitors’ needs and wants in terms of getting the most out of the New York experience,” says Trisha S. McMahon, MVP/NY’s Editor-in-Chief.

For starters, bookmark these four blogs:

“MANHATTAN AISLE” -- Written by Deputy Editor Francis Lewis who will explore the Broadway, Off-Broadway and live entertainment scene.

“ONE DISH AT A TIME” -- Executive Editor Bonnie Davidson dines her way through the Big Apple, discussing menus, chefs, and the latest openings.

“STATE OF THE ART” -- Associate Editor Sarah Bruning gives her special take on galleries, antique shops and art fairs/shows.

“SIGHT LINES” – Take a tour, learn about a hot attraction and get the latest ticket information courtesy of Editorial Associate, Leanne Phillips.

Additional blogs on Shopping, Spas, Salons, Nightlife and Museum are planned for a mid-February launch. Visit [innewyork.com/blog](http://innewyork.com/blog) to keep plugged in and get the latest scoop from *IN New York*’s enterprising editors and [innewyork.com](http://innewyork.com) to check out the full arsenal of MVP/NY’s essential travel tools.

### **About MVP/NY**

Morris Visitor Publications New York (MVP/NY) is a division of Morris Communications Company. MVP/NY’s market-leading visitor publications include *IN New York* and *Where® New York* magazines, *QG: New York City’s QuickGuide*, *Where GuestBook® New York* and *IN New York Map*. Reaching every segment of the visitor market—from leisure and family to business and luxury travel—MVP/NY products appear at more than 300 of New York’s most distinguished hotels, visitor centers and high-traffic attractions, private clubs, airports, on New York Water Taxi boats, Amtrak trains and Acela VIP lounges and in upscale corporate housing, generating an annual readership in excess of 34 million. For more information, log on to [www.mvpny.net](http://www.mvpny.net) and [www.innewyork.com](http://www.innewyork.com).