



IN NEW YORK MAGAZINE
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WHERE GUESTBOOK® NEW YORK
QG: NEW YORK CITY'S QUICKGUIDE
IN NEW YORK MAP

FOR IMMEDIATE RELEASE

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EDITORS SHARE THEIR NYC KNOW-HOW!

New York (March, 2010): AppleSlices and Night Owl Notes are the latest blogs to be added to the series of informative writings by members of the editorial team at MVP/NY.

AppleSlices (www.innewyork.com/blog/appleslices), written by Trisha S. McMahon, Editor-in-Chief of *IN New York* and *WHERE New York* magazines, focuses on spas, salons, related product and retail. While, Night Owl Notes (www.innewyork.com/blog/nightowlnotes), written by Sarah Bruning, Associate Editor, is geared toward the best of NYC nightlife.

As with MVP/NY's other fun and informative blogs (see *bookmark list below), both new sections promise to provide an up-close-and-personal view of places to go and enjoy while traveling throughout the greatest city in the world.

Visit these blogs, share your comments and view New York City through the eyes of the editors for a thoroughly unique New York experience.

*Bookmark these four other NYC blogs:

“MANHATTAN AISLE”—Written by Deputy Editor Francis Lewis who will explore the Broadway, Off-Broadway and live entertainment scene. www.innewyork.com/blog/manhattanaisle

“ONE DISH AT A TIME”—Executive Editor Bonnie Davidson dines her way through the Big Apple, discussing menus, chefs, and the latest openings. www.innewyork.com/blog/onedishatatime

“STATE OF THE ART”—Associate Editor Sarah Bruning gives her special take on galleries, antique shops and art fairs/shows. www.innewyork.com/blog/stateoftheart

“SIGHT LINES”—Take a tour, learn about a hot attraction and get the latest ticket information courtesy of Editorial Associate, Leanne Phillip. www.innewyork.com/blog/sightlines

Note: An additional blog on Museums is planned and will launch soon. Visit innewyork.com/blog to keep plugged in and get the latest scoop from *IN New York*'s in-the-know editors and innewyork.com to check out the full arsenal of MVP/NY's essential travel tools.

About MVP/NY: Morris Visitor Publications New York (MVP/NY) is a division of Morris Communications Company. MVP/NY's market-leading visitor publications include *IN New York* and *Where® New York* magazines, *QG: New York City's QuickGuide*, *Where GuestBook® New York* and *IN New York Map*. Reaching every segment of the visitor market—from leisure and family to business and luxury travel—

MVP/NY products appear at more than 300 of New York's most distinguished hotels, visitor centers and high-traffic attractions, private clubs, airports, on New York Water Taxi boats, Amtrak trains and Acela VIP lounges and in upscale corporate housing, generating an annual readership in excess of 34 million. For more information, log on to www.mvppy.net and www.innewyork.com.

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