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FOR IMMEDIATE RELEASE

May 28, 2010

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### NEW EXPERT MAKEUP BLOG

**New York (May 2010):** Keira Karlin, professional celebrity Makeup Artist, is joining the blogging team at MVP/NY with her new blog *The Daily Gloss*.

Karlin has worked with some of the most celebrated people in the entertainment industry for the last 20 years. Her artistry, personality and extraordinary work ethic have afforded her a world-class clientele. Season after season she's worked on television shows such as Saturday Night Live, Tim Gunn's Guide to Style, The Larry King Show and Iron Chef, to name just a few. Her makeup has graced the covers of Life and People magazines. Keira has developed a reputation for flawless makeup application in commercials, print, film and high-definition television. Some of her celebrity clients include, Debra Messing, Lucy Lui, Angie Everhart, Dave Mathews and President Bill Clinton.

Now she has joined members of the MVP/NY editorial team in providing readers with invaluable advice and key insider tips on makeup for women and grooming for men. *The Daily Gloss* will provide millions of online users with the best insider tricks for looking red carpet ready. Bookmark [innewyork.com/blog/thedailygloss](http://innewyork.com/blog/thedailygloss) for invaluable beauty tips from Keira Karlin and visit [innewyork.com/blog](http://innewyork.com/blog) to keep plugged in and get the latest scoop on Shopping, Spas, Salons, Nightlife, Museums, Galleries, Antiques and Art, Broadway, Off-Broadway, Dining, Tours, Attractions and more from all of *IN New York's* in-the-know editorial team.

#### **About MVP/NY**

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