



IN NEW YORK MAGAZINE
WHERE® MAGAZINE NEW YORK
WHERE GUESTBOOK® NEW YORK
QG: NEW YORK CITY'S QUICKGUIDE
IN NEW YORK MAP

79 Madison Avenue, New York, NY 10016

P: 212.557.3010 F: 212.716.8578

W: mvpny.net

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Contact: Anne Bauso
MVP/NY
212.636.2735

NEW KIDS LISTING SECTION FOR IN AND WHERE

New York (June 2010): The July and August 2010 issues of *IN New York Magazine* and *WHERE© Magazine New York* will include new comprehensive listings packed full of stores, restaurants, and attractions specifically for kids.

“Kids In The City”, featured in *IN New York Magazine* and “Where Kids” featured in *WHERE© Magazine New York* will contain an encyclopedic list of the singular shops, enticing eateries, and enthralling attractions that turn the Big Apple into a big playground.

Advertisers who offer kid’s menus, children’s apparel, or a child-friendly experience will now be cross-referenced in this handy highlight. These featured listings, found in the July and August 2010 issues, will be present in hotel rooms and around town for the peak of the summer travel season—when family travel is at its most robust. Additionally, MVP/NY plans to offer these listing sections again in the November and December 2010 issues just in time for holiday travel, shopping, and activities.

The July issues of *IN New York Magazine* and *WHERE© Magazine New York*, featuring “Kids In The City”, and “Where Kids” respectively, will be available starting July 1, 2010 at hundreds of New York’s most distinguished hotels, visitor centers and high-traffic attractions, private clubs, airports, on New York Water Taxi boats, Amtrak trains and Acela VIP lounges and in upscale corporate housing.

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About MVP/NY:

Morris Visitor Publications New York (MVP/NY) is a division of Morris Communications Company. MVP/NY’s market-leading visitor publications include *IN New York* and *WHERE® New York* magazines, *QG: New York City’s QuickGuide*, *Where GuestBook® New York* and *IN New York Map*. Reaching every segment of the visitor market and generating an annual readership in excess of 34 million. For more information, log on to www.mvpny.net and www.innewyork.com.