

# Conquer the **WORLD** in a New York Minute!

## MVP|NY

IN NEW YORK MAGAZINE  
WHERE® MAGAZINE NEW YORK  
WHERE GUESTBOOK® NEW YORK  
QG: NEW YORK CITY'S QUICKGUIDE  
IN NEW YORK MAP

Unleash the **POWER**  
of **VIRAL VIDEO**  
and watch your  
business **GROW** with



Get Your  
**MINUTE OF FAME**  
Today—and  
Enjoy a Year of  
**NEW BUSINESS!**



### **REACH UP TO 6.75 BILLION CONSUMERS!**

Court a potential audience of 6.75 billion<sup>1</sup> viewers worldwide with the **WEB'S HOTTEST MEDIUM—VIRAL VIDEO**—and extend your message beyond the record 47 million travelers who visited NYC in 2008. With Internet video's infectious success, your grasp may exceed even your reach...



### **TURNKEY TURNAROUND**

**MVP/NY** and its video partner will produce, promote, host and distribute your 60-second video. You get expert production & voiceovers<sup>2</sup>



### **DEDICATED HOSTING**

Your **ONE-MINUTE WONDER** will generate immediate interest and response with a year of on-demand, 24/7 streaming from:

- ▶ Your Web Site
- ▶ YouTube
- ▶ Yahoo Video
- ▶ innewyork.com
- ▶ wheretraveler.com<sup>3</sup>
- ▶ YouHere Web Site



### **LEAVE IT TO THE PROS**

Don't trust your business to the shaky hands of amateur "videographers." Our video partner works with **PROFESSIONAL, AWARD-WINNING VIDEO EDITORS AND PRODUCERS** with years of experience at **CNN, MSNBC, FOX** and other major networks.



### **MAXIMUM EXPOSURE, MINIMUM COST**

For a \$1,735\* production charge, MVP/NY supplies "signed, sealed and delivered" Web video marketing for your business or service.

<sup>1</sup> U.S. Census Bureau estimate, 2008

<sup>2</sup> Including one script revision, one video revision and final approval by client

<sup>3</sup> Currently thru Dec. 31, 2009

\*Cost reflects one year contract

