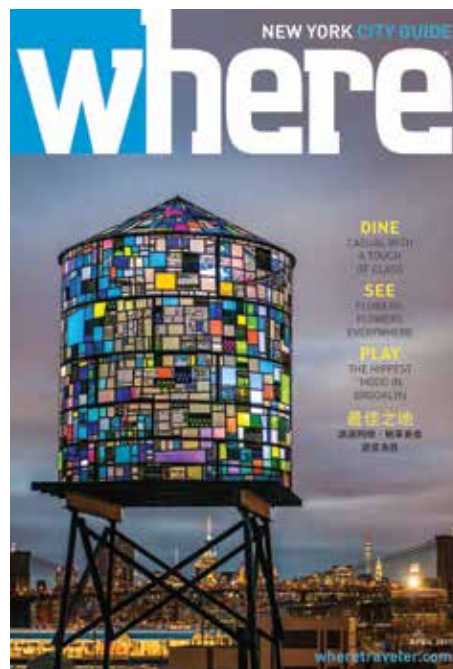


2018 WHERE® NEW YORK CITY GUIDE | The Complete Guide To Go.

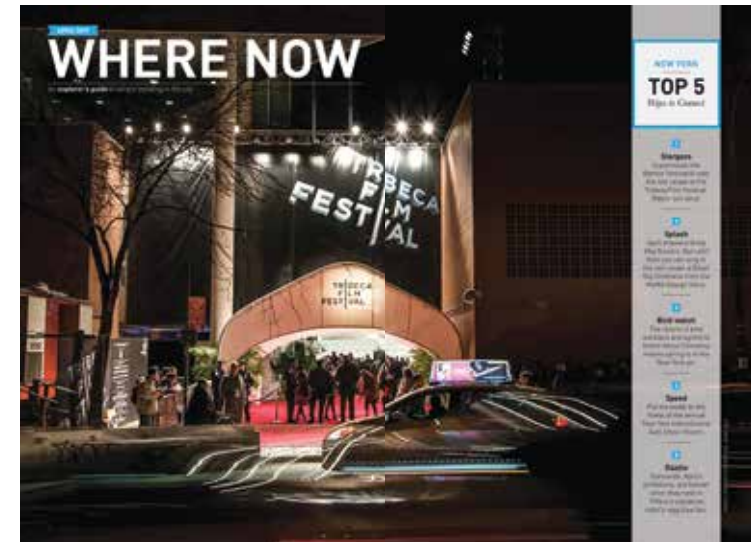


Where Here and Now. Published since 1936, and now debuting a fresh new look, Where New York City Guide is distributed at leading hotels, available in-room, at the concierge and front desk, and at visitor venues throughout the city. Available in 45 cities worldwide.

Where is a monthly guidebook-style magazine that readers take with them when they explore each individual city's top restaurants, shops, shows, attractions, exhibits and tours. Featuring upbeat covers, useful articles, comprehensive listings, extensive maps and timely sidebars, this must-have visitor guide—targeting travelers and hotel concierges—is available at leading hotels and visitor venues around the world. Where reaches an audience of more than 80 million every year.

From magazines and books to maps and a renewed commitment to compelling and comprehensive digital content, Where gives travelers everything they need from a local perspective and from an insider's point of view. Each year, 246 million travelers trust Where for up-to-date information on where to go and what to see.

Demographic Profile | 2018 WHERE® NEW YORK CITY GUIDE



READER DEMOGRAPHICS

Gender

Male	35%
Female	64%

Average Age 47

Marital Status

Married	42%
Unmarried*	58%

*single, partnered, separated, widowed, divorced

Affluence

Average Household Income: \$ 97,100	Age < 45
Average Household Income: \$127,100	> 45

Education and Employment

Graduated College+	67%
Post-Graduate Study/Degree	30%
Professional/Managerial Employment	70%

READER ENGAGEMENT

- 66% of readers pick up their issue of **Where** in the hotel.
- 65% are repeat readers of Where.
- Readers spend an average of 41 minutes, in total, reading Where.
- Visitors refer to the magazine 4 times during their trip.
- Readers share the information with others: each issue has 4.5 readers per copy.
- Where is the primary source of visitor information for 100% of readers.
- 86% of readers have taken an action as a result of reading Where

Source: 2015 Where Magazine Reader Profile Study, GfK, MRI

Distribution | 2018 WHERE® NEW YORK CITY GUIDE

Reaching more than 7.6 million readers annually and distributed in 420-plus hotels. Average monthly circulation of 141,000.



HOTELS/CLUBS

1 Hotel Central Park
 6 Columbus — A Sixty Hotel
 11 Howard Hotel
 50 NYC*
 70 Park Ave. Hotel
 414 Hotel
 Ace Hotel
 AKA Wall Street
 Alexander Hotel*
 Algonquin, The*
 Aloft Downtown - Financial District*
 Ameritania Hotel*
 Amsterdam Court Hotel
 Andaz 5th Ave.
 Andaz Wall Street
 Anthem, The
 Archer New York Hotel
 Avalon, The*

Baccarat Hotel and Residences
 Belvedere Hotel
 Benjamin, The
 Bentley, The
 Best Western Bowery
 Best Western President Hotel
 Best Western Seaport Inn
 Best Western W. 38th St.
 Blakely New York Hotel*
 Bowery Hotel
 Broadway Hotel
 Broadway Plaza Hotel, The
 Broome NYC, The
 Bryant Park Hotel, The
 Cambria Hotel & Suites New York—
 Times Square
 Candlewood Suite
 Carnegie Hotel, The
 Carlton Hotel*
 Carlyle, The
 Carvi Hotel
 Casablanca Hotel*
 Cassa Hotel
 Chambers Hotel
 Chatwal, The
 Chelsea Savoy Hotel*
 CitizenM
 City Club Hotel Clarion Hotel
 Park Ave.
 City Rooms NYC
 Club Quarters Downtown
 Club Quarters Grand Central
 Club Quarters Midtown
 Club Quarters World Trade Center
 Colonial House
 Colony Club*
 Comfort Inn — W. 25th St.
 Comfort Inn — W. 35th St.
 Comfort Inn — W. 36th St.
 Comfort Inn — W. 46th St.
 Comfort Inn — W. 71st St.
 Comfort Inn — W. 39th St.*

Concorde Hotel
 Conrad Hotel
 Cornell Club, The*
 Cosmopolitan Club, The
 Cosmopolitan Hotel* — Tribeca
 Court, The
 Courtyard by Marriott Manhattan/
 Fifth Ave.
 Courtyard by Marriott Manhattan/
 Midtown East*
 Courtyard by Marriott Manhattan/
 Soho*
 Courtyard by Marriott Manhattan/
 Upper East Side
 Courtyard by Marriott Times Square
 West*
 Courtyard by Marriott/Times
 Square South*
 Crosby Street Hotel
 Crowne Plaza Times Square
 Manhattan
 Da Vinci Hotel
 Days Inn
 Distrikt, The*
 DoubleTree Chelsea
 DoubleTree Financial District
 DoubleTree Guest Suites
 DoubleTree Metropolitan Hotel
 New York*
 Dream Downtown
 Dream*
 Duane Street Hotel
 Dumont NYC
 Dylan Hotel*
 East Houston Hotel
 East Village Hotel
 Edge Hotel, The
 Element Times Square
 Eurostar Wall St.
 Evelyn*
 Eventi Hotel*
 Excelsior Hotel

Fairfield Inn & Suites Manhattan
 Financial District*
 Fairfield Inn by Marriott
 Times Square
 Fitzpatrick Grand Central Hotel
 Fitzpatrick Manhattan Hotel
 Flat Iron Hotel
 Four Points by Sheraton Financial
 District*
 Four Points by Sheraton Manhattan
 Chelsea*
 Four Points by Sheraton Manhattan
 Times Square
 Four Points by Sheraton SoHo
 Four Seasons Hotel New York
 Franklin Hotel, The
 Gansevoort Meatpacking NYC*
 Gansevoort Park Avenue NYC
 Gardens NYC
 Gem Chelsea, The
 Gem Hotel Midtown West, The
 Gild Hall
 Gotham Hotel
 Gramercy Park Hotel
 Grand Hyatt New York
 Greenwich Hotel, The
 Gregory Hotel New York, The
 Hampton Inn - Pearl St.
 Hampton Inn Manhattan SoHo*
 Hampton Inn Manhattan
 Times Square North
 Hampton Inn W. 24th St.
 Hampton Inn W. 31st St.
 Hampton Inn W. 35th St.*
 Hampton Inn/Manhattan Downtown
 Financial District
 Harvard Club, The*
 Herald Square Hotel*
 HGU New York
 Hilton Garden Inn W. 28th
 Hilton Garden Inn New York /
 Midtown Park Avenue*

Hilton Garden Inn Times Square
 Hilton Garden Inn Times Square Central
 Hilton Manhattan East*
 Hilton New York Fashion District
 Hilton Times Square*
 Holiday Inn Express W. 29th St.
 Holiday Inn Express W. 45th St.
 Holiday Inn Express Times Square W. 39th St.
 Holiday Inn Express Water Street
 Holiday Inn LES
 Holiday Inn Manhattan - Financial District
 Holiday Inn Midtown
 Holiday Inn Midtown W. 31st St.
 Holiday Inn Times Square South
 Homewood Suites by Hilton
 Hostelling International
 Hotel 31
 Hotel 373 Fifth Ave.*
 Hotel 99*
 Hotel Americano
 Hotel at Times Square, The
 Hotel Beacon*
 Hotel Belleclaire*
 Hotel Carter (closed for renovations)
 Hotel Chandler
 Hotel Deauville
 Hotel Edison*
 Hotel Elysée*
 Hotel Five44
 Hotel Giraffe*
 Hotel Hugo*
 Hotel Indigo*
 Hotel Indigo Lower East Side
 Hotel LeSoleil
 Hotel Mela
 Hotel Metro
 Hotel on Rivington
 Hotel Pennsylvania
 Hôtel Plaza Athénée New York
 Hotel Verite (closed for renovations)

Hotel Vetiver*
 Hotel Wales
 Hotel Wolcott, The
 Howard Johnson Express
 Hudson Hotel
 Hyatt 48 Lex
 Hyatt Herald Square*
 Hyatt Place Midtown South
 Hyatt Union Square
 Incentra Village House
 Ink 48*
 Inn at Irving Place*
 Inn on 23rd St.*
 InterContinental New York Barclay, The
 InterContinental New York Times Square, The
 Iroquois New York, The*
 James New York, The
 Jane Hotel, The
 Jewel Hotel, The
 JW Marriott Essex House NY
 Kimberly, The*
 Kitano New York, The*
 Knickerbocker, The
 La Quinta Manhattan
 Langham Place, Fifth Avenue
 Larchmont Hotel
 Le Parker Meridien New York
 Lex NYC, The
 Lexington, The
 Library Hotel*
 Loews Regency
 Lombardy Hotel*
 London NYC, The
 Lotos Club*
 Lotte New York Palace*
 Lowell, The
 Lucerne, The
 Mandarin Oriental New York
 Manhattan at Times Square Hotel, The
 Manhattan Broadway
 Manhattan Centre Hotel
 Manhattan Club, The

Manhattan NYC
 Manhattan West Hotel
 Mansfield Hotel
 Marcel, The
 Maritime Hotel, The
 Mark, The
 Marmara-Manhattan, The
 Marmara Park Avenue
 Marrakech Hotel, The*
 Marriott Fairfield Inn and Suites W. 33rd St.
 Mave Hotel
 Mayfair New York*
 Mercer, The
 Michelangelo, The*
 Milburn Hotel
 Milford Plaza Hotel
 Millennium Hilton, The*
 Millennium Broadway New York*
 Morgans
 Murray Hill Suites*
 Muse Hotel, The
 New York EDITION, The
 New York Hilton Midtown
 New York Manhattan Hotel
 New York Marriott Downtown*
 New York Marriott Eastside*
 New York Marriott Marquis Times Square*
 New York Presbyterian Guest Facility*
 New York Yacht Club
 Newton*
 NH Jolly Madison Towers
 Night Hotel
 Night Hotel Times Square
 Nolitan Hotel
 Nomad Hotel
 NOMO SOHO
 Novotel New York
 NYLO New York City
 One UN Plaza Hotel
 Opera House Hotel*
 Out NYC, The
 Paramount Hotel

“Where® IN New York’s products are useful resources and perfect for redirecting our hotel guests!”
 Peter Johnson, The Kimberly

Park 79
 Park Central New York
 Park Hyatt New York
 Park Lane Hotel
 Park South Hotel*
 Pearl Hotel
 Peninsula New York, The
 Penn Club of New York*
 Phillips Club, The*
 Pierre, A Taj Hotel, New York, The*
 Plaza, The
 POD 39 Hotel
 POD Hotel
 Princeton Club of New York, The
 Quin, The
 Radisson Martinique on Broadway
 Redbury NY, The
 Renaissance New York Hotel 57
 Renaissance New York Hotel Times Square
 Renwick, The
 Residence Inn Marriott 48th & Lex
 Residence Inn Marriott Times Square, The
 Ritz-Carlton New York, Battery Park, The
 Ritz-Carlton New York, Central Park, The
 Ritz-Carlton, Westchester, The
 River Club*
 Riverside Tower Hotel
 Roger Smith Hotel*
 Roger, The*
 Room Mate Grace
 Roosevelt Hotel, The
 Roxy, The
 Royalton
 Salisbury Hotel*

“Where® IN New York’s publications are the perfect on-the-go resources for our guests! Carmen Da Silva, Soho Grand Hotel”

San Carlos Hotel*
 Sanctuary, The
 Sessanta
 Setai Club
 Seton Hotel
 Shelburne NYC
 Sheraton New York Hotel and Towers
 Sheraton Tribeca*
 Sherry-Netherland Hotel, The
 Shoreham Hotel*
 SIXTY SoHo
 SIXTY LES
 Skyline Hotel
 Smyth TriBeCa
 Sofitel New York
 SoHo Grand Hotel, The
 SoHo House New York, The
 Solita SoHo Hotel
 St. James Hotel
 St. Regis New York, The
 Standard East Village
 Standard New York
 Stanford Hotel
 Staybridge Suites
 Strand Hotel, The*
 Surrey, The*
 Sutton Court Hotel
 Time, The
 Travel Inn
 Tribeca Blu*
 Trump International Hotel & Tower® New York
 Trump SoHo® New York
 Tuscany, The
 Union Club
 University Club
 Viceroy New York

W New York
 W New York—Downtown
 W New York—Times Square
 W New York—Union Square
 Waldorf Astoria New York*
 Wall Street Inn, The
 Warwick New York, The
 Washington Jefferson Hotel*
 Washington Square
 Wellington Hotel
 West 57th Street by Hilton Club
 WestHouse Hotel
 Westin Governor Morris, The
 Westin New York at Grand Central, The*
 Westin New York at Times Square*
 Whitby Hotel, The
 Wingate by Wyndham
 Wyndham Garden W. 24th
 Wyndham Garden W. 58th
 Wyndham Garden Inn Chelsea*
 Wyndham Midtown 45
 Wyndham New Yorker
 Yale Club of New York City, The
 Yotel NY at Times Square

**BROOKLYN/QUEENS/
 LONG ISLAND/STATEN ISLAND**

1 Hotel Brooklyn Bridge
 Akwaaba Mansion
 Aloft Brooklyn*
 Box House Hotel, The
 Best Western Arena Hotel
 Best Western Gregory Hotel
 BORO Hotel
 Brooklyn A Hotel, The*
 BKLYN House Hotel*
 Comfort Inn (LIC)
 Comfort Inn JFK
 Condor Hotel
 Courtyard by Marriott LaGuardia
 Crowne Plaza Laguardia Airport
 Dazzler Booklyn Hotel
 Fairfield Inn (LIC)
 Fairfield Inn and Suites Brooklyn

Fairfield Inn Marriott (Jamaica)
 Fairfield Inn & Suites (LIC)
 Four Points by Sheraton (LIC)
 Franklin Guesthouse
 Garden City Hotel
 Garden Inn & Suites (Jamaica)
 Hampton Inn LaGuardia
 Henry Norman Hotel
 Hilton Brooklyn New York
 Hilton Garden Inn Queens
 Hilton New York JFK
 Holiday Inn Express JFK
 Holiday Inn LaGuardia*
 Home2 Suites by Hilton (LIC)
 Holiday Inn Express Brooklyn
 Holiday Inn Manhattan View
 Holiday Inn New York Queens—JFK Airport
 Hotel Indigo Brooklyn
 Hotel Le Bleu*
 John Hotel*
 Marco LaGuardia Hotel
 New York Marriott at the Brooklyn Bridge Hotel*
 NY Moore Hostel
 NU Hotel
 Parc Hotel, The*
 Pointe Plaza Hotel
 Q4 Hotel
 Ritz-Carlton Residences, The; Long Island, North Hills
 RL Hotel by Red Lion
 Sheraton Brooklyn*
 Super 8 Brooklyn
 Williamsburg Hotel, The
 Wingate Inn & Suites at LaGuardia*
 Wyndham Garden Brooklyn
 Sunset Park
 Z Hotel (LIC)

NEW JERSEY HOTELS

Clarion Hotel Empire Meadowlands
 Clinton Inn Hotel*
 DoubleTree by Hilton Fort Lee—George Washington Bridge

Doubletree by Hilton Jersey City
 Hampton Inn Carlstadt
 Hilton Hasbrouck Heights
 Hilton at Newark
 Hilton Short Hills
 Holland Motor Lodge Jersey City
 Holiday Inn Express Paramus
 Holiday Inn Harmon Meadow
 Hyatt Regency Jersey City
 LaQuinta Inn & Suites, Meadowlands
 Newark Airport Marriott
 Oakwood Corporate Housing Jersey City
 Renaissance Meadowlands
 Sheraton Edison Hotel Raritan Center NJ*
 Springhill Suites by Marriott
 Travelers Aid Concierge Desk Newark International Airport
 W Hoboken
 Westfield World Trade Center
 Westin Jersey City
 Westminster Hotel

CONNECTICUT HOTELS

Compass Furnished Apartments
 Holiday Inn Select Stamford
 Stamford Marriott Hotel
 Trumbull Marriott Parkway

CORPORATE HOUSING

AKA: Central Park
 AKA: Sutton Place
 AKA: Times Square
 AKA: United Nations
 Bridgestreet Corporate Housing
 Churchill Corporate Housing Hospitality Company
 Maison, International
 Nectar at The Nash
 NYC-JC (Jersey City)
 Oakwood Corporate Housing
 Radio City Apartments

CONVENTIONS/ TRADE SHOWS/ SPECIAL EVENTS

Architectural Digest Home Design Show
Big Apple Greeter Fundraisers
GLBT Expo at Jacob K. Javits Convention Center
Grand Gourmet
Hotel/Motel & Restaurant Show at Jacob K. Javits Convention Center
New York Times Travel Show at Jacob K. Javits Convention Center, The
Winter's Eve

CORPORATIONS IN NEW YORK CITY

111 Eight Avenue
Archstone
Capital One
Luxury Attaché Corporate
Morgan, Lewis & Bockius LLP
Pfizer Pharmaceuticals
TOWN Residential
TOWN Residential 5th Ave
TOWN Residential Astor Place
TOWN Residential FIDI
TOWN Residential Soho
UK Trade and Investment
United Nations
Secretariat Building

RESIDENTIAL BUILDINGS WITH CONCIERGE SERVICE

43-45 E. 30th St.
90 Washington
170 East End
180 Maiden Lane
260 W. 54th St.
200 Central Park South
325 Fifth Ave.
681 Fifth Ave.

Abigail Michaels Concierge
Anthem, The
Bristol Plaza
Centurion Condominium
DDG
DJK Residential
Heritage at Trump Place
Liberty View @ 99 Battery Place
Manhattan House Residential
Marc, The
Murray Hill Mews
NYbG Attache
Ocean
Omni Condominium Company
One Beacon Court
Oval Concierge
Ritz Plaza, The
Ritz Tower, The
River Place
Rivertower
Sheffield 57
Sovereign
Stonehenge Village
Suites at Silver Towers
Taylor Made Furnished Apartments
Tower 53
Tribeca Towers
Trump Parc at 106 Central Park South
Trump Parc East at 100 Central Park South
Trump Park Avenue at 502 Park Ave.
Trump Place at 200 Riverside Blvd.
Trump Place at 220 Riverside Blvd.
Trump World Tower

OTHER LOCATIONS

34th Street Partnership
Penn Station
9/11 Tribute Visitor Center
AAA New Jersey Motor Club
Akam Associates

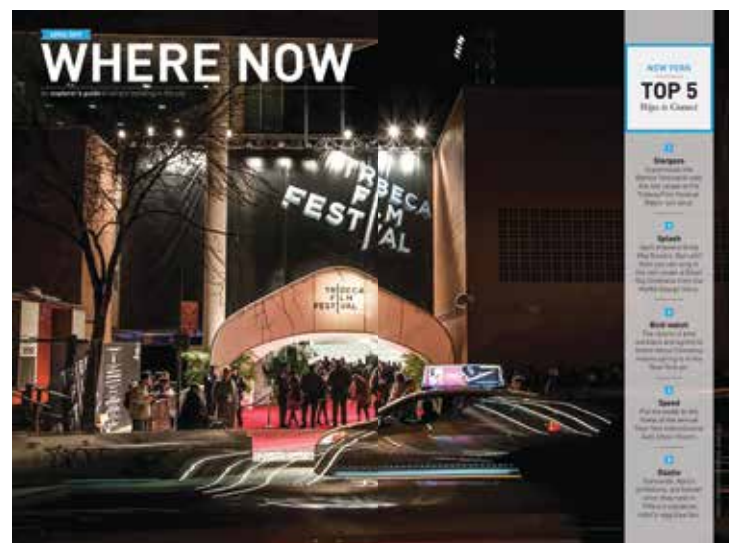
Altour American Express
American Management Association
AMEX Centurion Lounge—Mexico City Airport
Amtrak First Class Acela Lounge — Penn Station
Amtrak Passenger Cars on Trains from Chicago to New York
Montreal to New York
Barneys New York
Beyond Group Travel
Big Apple Greeter
Bloomingdale's Visitor Center
Bloomingdale's SoHo Guest Relations Center
Brooks Brothers
Central Park Tours, Inc.
Centurion Club Lounge - American Express Travel & Lifestyle Services
Chamber of Commerce
Churrascaria Plataforma Brazilian Steakhouse
Cityami
Consulate of El Salvador
Davis Day Trips
Downtown Association, The
Drama Book Shop
Empire CLS
Exclusive Resorts
Excel Limousine Service
Federal Hall
Gem Limo
Grand Central Partnership
Magazine Kiosks (17 locations throughout Midtown East)
Great Jones Spa
Gray Line New York
Sightseeing Visitors Center
Hospital for Special Surgery
Intrepid New Yorker
Jacob K. Javits Convention Center
Lincoln Square BID

“The magazines educate the Concierge Community on everything happening in NYC to help us direct guests on where to go!” Ela Orosova, Loews Regency Hotel, New York ”

Lladró USA
Lower East Side Partnership, The
Macy's Visitor Center
Manhattan Concert Productions
Memorial Sloan Kettering International Center
New York Airport Shuttle (City Experts Desk)
New York Athletic Club
New York City College of Technology
New York Commission of the United Nations
New York Presbyterian/Columbia
New York Presbyterian Weill Cornell Hospital Campus
New York University — Jeffrey S. Gould Welcome Center
New World Travel
NYC & Company Kiosks
Chinatown, Financial District and Harlem
NYC & Company Visitors Center
NYC Branch, Department of State
Rossini's
Saks Fifth Avenue
Shops at Columbus Circle, The
Shrine NYC
South Street Seaport
Teachers College
Thomas Cook India Ltd.
Wempe Jewelers
World Windows
YMCA of Greater New York
Zarin Fabrics

Editorial Calendar | 2018 WHERE® NEW YORK CITY GUIDE

This must-have visitor magazine (*circulation 141,000 per month*) incorporates shopping, dining, attractions, entertainment, museums, galleries and more in every issue.



JANUARY Everything New in NYC

FEBRUARY Special Dining Issue

MARCH All Things Culture

APRIL Blooming New York
(covering all things spring)

MAY Special Dining Issue

JUNE Special Entertainment Issue

JULY Kid-Centric New York

AUGUST Summer Fun in the City

SEPTEMBER The Fall Season In
Culture, Shopping, Dining

OCTOBER Editor Pick's (covering
their favorite in dining, shopping,
attractions & more)

NOVEMBER Special Dining Issue

DECEMBER Holiday Gift Guide

PLUS

TOP 5

Best things to do in NYC for this particular month, year in and year out

CALENDAR

This month's must-do events

WHERE INSIDER

The inside scoop in fashion, food, tech, wellness and more

IN THE 'HOOD*

A look at one of the city's hippest neighborhoods

ONE BLOCK. ONE DAY.*

Only in NYC can you find places to shop, dine and play—all on one street!

ACROSS THE BRIDGE

What's trending in Brooklyn, Queens, the Bronx and Staten Island

FEATURES

Stories that explore the local trends and destinations around town

THE GUIDE

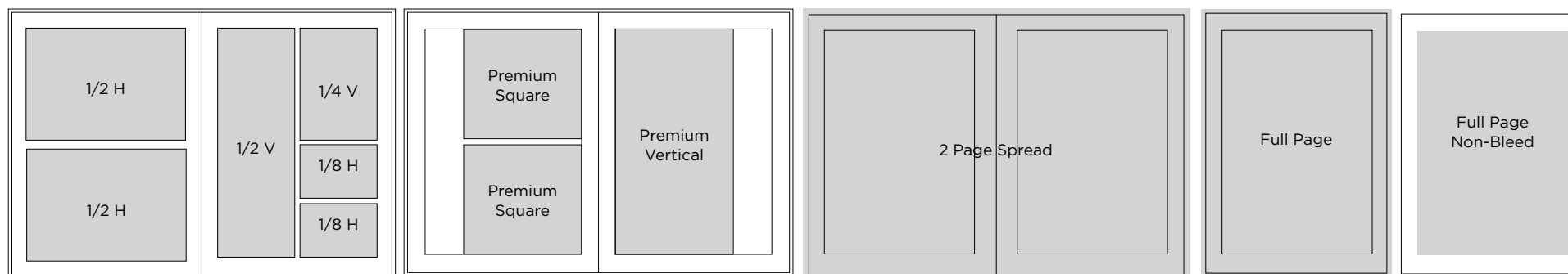
A curated index of the best in shows, food, drink, art and more

THE FIX

Local influencers weigh in on their favorite city obsessions

*Subject to space availability

Rates, Specs & Schedules | 2018 WHERE® NEW YORK CITY GUIDE



SPECS

UNIT	LIVE AREA	BLEED*	TRIM
2 Pg. Spread	13.25" x 9.5"	14" x 10.25"	13.75 x 10"
Full Page	5.875" x 9.5"	7.125" x 10.25"	6.875" x 10"
Full Page Non-bleed	n/a	n/a	6.125" x 9.25"
1/2 Page H	5.6875" x 4.1875"	n/a	n/a
1/2 Page V	2.75" x 8.5625"	n/a	n/a
Premium Vertical	4.2188" x 8.5625"	n/a	n/a
Premium Square	4.2188" x 4.1875"	n/a	n/a
1/4 Page Vertical	2.75" x 4.1875"	n/a	n/a
1/8 Page Horizontal	2.75" x 2"	n/a	n/a

ATTN: PREMIUM SIZE ONLY AVAILABLE IN LISTING SECTION

RATES

UNIT	1 X	3X	6X	9X	12X
Sponsored Cover Image	\$18,540	n/a	n/a	n/a	n/a
2 Pg. Spread	\$23,110	\$21,950	\$20,490	\$18,830	\$15,950
Cover 2, 4, Page 1	\$15,450	\$14,675	\$13,694	\$12,588	\$10,662
Opposite TOC, Cover 3	\$14,214	\$13,501	\$12,598	\$11,581	\$9,810
Full Page	\$12,360	\$11,740	\$10,955	\$10,070	\$8,530
Premium Vertical	\$10,465	\$9,950	\$9,010	\$8,210	\$7,225
1/2 Page H/V	\$10,080	\$9,570	\$8,670	\$7,960	\$6,960
Premium Square	\$5,980	\$5,670	\$5,125	\$4,655	\$3,995
1/4 Page Vertical	\$3,475	\$3,320	\$2,990	\$2,735	\$2,265
1/8 Page Horizontal	\$2,045	\$1,935	\$1,755	\$1,534	\$1,265

ADVERTISING DEADLINES

ISSUE	AD CLOSE	MATERIALS DUE
January	Nov. 21	Nov. 27
February	Dec. 20	Dec. 27
March	Jan. 19	Jan. 26
April	Feb. 21	Feb. 26
May	March 21	March 28
June	April 20	April 27

ISSUE	AD CLOSE	MATERIALS DUE
July	May 22	May 25
August	June 22	June 28
September	July 20	July 27
October	Aug. 22	Aug. 28
November	Sept. 21	Sept. 28
December	Oct. 19	Oct. 26

Cancellations not received in writing prior to the space reservation date will not be accepted. Advertisers not completing contract schedule are subject to short rate.

*Bleed Safety: Keep all live matter 1/4" from the trim size on all four sides.

Allow 0.5" on each side of center line of spine for safety margin.

All ads must conform to the dimensions above. If they do not, the ad will be modified to fit the appropriate space at the advertiser's expense.

Digital Opportunities | 2018 WHERE® NEW YORK CITY GUIDE



Where is a hub of news and activity, attracting passionate travelers around the globe.

Readers come to Wheretraveler.com to be inspired for future travels and informed about in-destination travel options. They're excited to engage with travel brands and products that pique their interests.

The voice of travel since 1936, Where has been continuously publishing the most diverse and hyper-local print media while also adapting to the latest trends and platforms in the digital world. The brand has grown an authentic, engaged and passionate travel audience.

STATS 1.8 Million average monthly page views

ENGAGEMENT

- 20% average growth month over month in 2016
- Reaching 1 million+ users through social media channels
- Reaching 65K+ avid travelers through emails and newsletters

AUDIENCE

- 58% is female
- 41% is mobile traffic
- 23% is age 25-34; 23 percent is 55-64; 20% is 45-54; 14% is 35-44
- 90% of online audience is from U.S.

Reach our highly desired audience through engaging content, digital advertising, email newsletters and integrated custom digital programs. Opportunities include:

Digital Advertising

Display Ad Units + Enhanced listings/spotlights

Email Marketing

Exclusive dedicated eBlasts + eNewsletters ads

Native Advertising

Custom Content + Digital Contest